

2022 NFCS Sponsorship Packages

Amenity	Platinum	Gold	Silver	Copper	Bronze	Iron
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,250
Complimentary Registration Plus Digital Proceedings	Seven	Five	Three	Two	One	
Opportunity to Host End of Day Virtual Networking Reception	Yes (First Choice of Day)	Yes (Second Choice of Day)	Yes (Third Choice of Day)			
Week of Banner Ad Time on Website (You choose the week)*	8	6	4	2	1	
Sponsor Highlight in Email Blast to Database (6,700 persons)*	3	2	1	1		
Sponsor Acknowledgement by level in email blasts to NFCS (Distribution of 6,700 ppl) - Estimate of 12 eblasts totaling 80,400 impressions. *	~20,100 email impressions	~13,400 email impressions	~6,700 email impressions	~6,700 email impressions		
Sponsor recognition at start of technical sessions each morning & during all breaks - With visual slide showing logo and sponsorship level - Estimate a minimum 180 - 200 minutes of looping slide deck time over event (per track)	Yes	Yes	Yes	Yes	Yes	Yes
Full Slide Ad in Looping slide deck in all tracks at all breaks on a given day - Estimate a minimum of 10 - 15 minutes of looping slide deck time per break (2 - 3 breaks per day)	4 Days	3 Days	2 Days	1 Day		
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the Program in the Sponsor Section by level	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the Program	Spread plus Full Page	Spread	Full Page	Half Page		
Award Certificate for Sponsorship	Yes	Yes	Yes	Yes	Yes	Yes

**Date of entry as a sponsor could impact maximum benefit in these categories.*

The finished program will be emailed to attendees the week before the event. Ads need to be submitted as pdfs or tiffs and must be 300 dpi or larger. Colors need to be set as CMYK and not RGB. There is a ¼ margin around all ads, so no ads will bleed to the edge. Finished ads can be sent to Amy Voisard, at avoisard@blue52productions.com, by email if under 10M. If over 10M, let her know and she will give you access to a File Transfer Folder. Ads are due January 14, 2022.

Program Ad Info

Program Ad – Spread - \$1,000

Program ad spreads (two pages side-by-side) will appear in the NFCS program booklet and are designed to 8” wide x 6.5” tall. This is an excellent way to highlight your company to each and every attendee! Ads are due January 14, 2022.

Program Ad - Full Page - \$750

Full page ads will appear in the NFCS program booklet and are designed to 3.75” wide x 6.5” tall. This is an excellent way to highlight your company to each and every attendee! Ads are due January 14, 2022.

Program Ad – Half Page - \$500

Half page ads will appear in the NFCS program booklet and are designed to 3.75” wide x 3.125” tall. This is an excellent way to highlight your company to each and every attendee! Ads are due January 14, 2022.

Web Banner - \$200

You have the opportunity to purchase a website banner ad, which will appear on the NFCS website. Web banner ads are \$200 per week. We will contact you to finalize details on the date you would like your web banner displayed on the website.